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Filing date: **10/07/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212202
Party	Defendant Ivan Vargas
Correspondence Address	IVAN VARGAS 9560 QUEENS BLVD #105 REGO PARK, NY 11374  ivan@fuegohd.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	10/07/2013
Attachments	App of Counsel.pdf(160089 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**The Trademark Trial and Appeal Board**

Serial No. 85/778,731  
For the mark SOUR DIESEL

Diesel S.p.A.,

Opposer,

vs.

Ivan Vargas,

Applicant.

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Opposition No. 91212202

**APPEARANCE OF COUNSEL**

COMES NOW Applicant, Ivan Vargas and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Applicant's new power of attorney in Matthew H. Swyers, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, Suite 151, Vienna, VA 22180, (800) 906-8626

The Applicant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire  
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344 Maple Avenue West, Suite 151  
Vienna, VA 22180  
Tel. (800) 906-8626  
Facsimile (270) 477-4574  
mswyers@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email addressed is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 7th day of October, 2013.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

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Counsel for Applicant

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Opposition No. 91212202

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that I caused a copy of the foregoing this 7<sup>th</sup> day of October 2013  
to be served, via first class mail, postage prepaid, upon:

Holiday W. Banta  
Ice Miller LLP  
One American Square, Suite 2900  
Indianapolis, IN 46282-0200

/Matthew H. Swyers/  
Matthew H. Swyers